

# Rubric for Poster Book

<b>Task Description: Create a Poster Book that informs students and other consumers about selected fast foods menu items and heart health.</b>					
<b>Criterion</b>	<b>TSD</b>	<b>Professional 6-5</b>	<b>Adequate 4-3</b>	<b>Needs Work 2-1</b>	<b>Unsatisfactory 0</b>
<b>A - Investigate</b>		<input type="checkbox"/> Data collected is relevant and accurate <input type="checkbox"/> Data is critically evaluated <input type="checkbox"/> Relevance of the problem is discussed <input type="checkbox"/> Clear and easily understood message	<input type="checkbox"/> Data collected is relevant and accurate <input type="checkbox"/> Data is analyzed <input type="checkbox"/> Relevance of the problem is mentioned <input type="checkbox"/> Message is sufficiently understood	<input type="checkbox"/> Data collected is not relevant and/or accurate <input type="checkbox"/> Data is collected <input type="checkbox"/> The problem is stated <input type="checkbox"/> Message not clearly understood	<input type="checkbox"/> Data collected is not relevant and/or accurate <input type="checkbox"/> The problem is not discussed, mentioned or stated <input type="checkbox"/> Message is not understood
<b>B – Design</b> <b>C - Plan</b>	15	<input type="checkbox"/> Mock up of Poster Book is complete and organized, including Title of Poster Book, type of charts to be used, title of charts, placement of printouts	<input type="checkbox"/> Mock up of Poster Book is somewhat complete and/or organized, missing one of the following elements: Title of Poster Book, type of charts to be used, title of charts, placement of printouts	<input type="checkbox"/> Mock up of Poster Book is somewhat complete and/or organized, missing two of the following elements: Title of Poster Book, type of charts to be used, title of charts, placement of printouts	<input type="checkbox"/> Mock up of Poster Book is not complete and/or organized, missing more than two of the following elements: Title of Poster Book, type of charts to be used, title of charts, placement of printouts
<b>D - Create</b>	10	<input type="checkbox"/> EXCEL features are used effectively <input type="checkbox"/> Chart type is appropriate <input type="checkbox"/> Chart colors are effective and/or appropriate <input type="checkbox"/> Chart background is white <input type="checkbox"/> Chart titles are clear, effective and appropriate <input type="checkbox"/> Data labels are clear and easily read <input type="checkbox"/> Chart font choice is easily read and effectively used <input type="checkbox"/> Chart font size is easily read and effectively used <input type="checkbox"/> Chart font colors are easily read and/or effectively used <input type="checkbox"/> Essay is at least four paragraphs but not more than one page <input type="checkbox"/> Essay is insightful, relates data results to the nutrition research and consumer choice <input type="checkbox"/> Essay is organized and easy to understand <input type="checkbox"/> Essay contains no grammatical or syntax errors	<input type="checkbox"/> EXCEL features are used somewhat effectively <input type="checkbox"/> Chart type is somewhat appropriate <input type="checkbox"/> Chart colors are somewhat effective and/or appropriate <input type="checkbox"/> Chart background is white <input type="checkbox"/> Chart titles are somewhat clear, effective and appropriate <input type="checkbox"/> Data labels are somewhat clear and easily read <input type="checkbox"/> Chart font choice is somewhat easily read and effectively used <input type="checkbox"/> Chart font size is somewhat easily read and effectively used <input type="checkbox"/> Chart font colors are somewhat easily read and/or effectively used <input type="checkbox"/> Essay is longer than one page <input type="checkbox"/> Essay is somewhat organized and easy to understand <input type="checkbox"/> Essay states data results, relates some data results to the	<input type="checkbox"/> EXCEL features are rarely used effectively <input type="checkbox"/> Chart type is inappropriate <input type="checkbox"/> Chart colors are rarely effective and/or appropriate <input type="checkbox"/> Chart background is not white <input type="checkbox"/> Chart titles are rarely clear, effective and/or appropriate <input type="checkbox"/> Data labels are rarely clear and easily read <input type="checkbox"/> Font choice is rarely easily read and effectively used <input type="checkbox"/> Font size is rarely easily read and effectively used <input type="checkbox"/> Font colors are rarely easily read and/or effectively used <input type="checkbox"/> Essay mentions data results but does not relate data results to the nutrition research and consumer choice <input type="checkbox"/> Essay is shorter than four paragraphs <input type="checkbox"/> Essay is not organized and is difficult to understand <input type="checkbox"/> Essay contains more than one grammatical or syntax error	<input type="checkbox"/> EXCEL features are not used effectively <input type="checkbox"/> Chart type is inappropriate <input type="checkbox"/> Chart colors are not effective and/or appropriate <input type="checkbox"/> Chart background is not white <input type="checkbox"/> Chart titles are not clear, effective and/or appropriate <input type="checkbox"/> Data labels are not clear and/or easily read <input type="checkbox"/> Font choice is not easily read and /or effectively used <input type="checkbox"/> Font size is not easily read and /or effectively used <input type="checkbox"/> Font colors are not easily read and/or effectively used <input type="checkbox"/> Essay is missing

		<input type="checkbox"/> Essay uses appropriate font <input type="checkbox"/> Essay is 12 pt font size <input type="checkbox"/> Essay color is black <input type="checkbox"/> Essay is double spaced <input type="checkbox"/> Essay title is 14 pt font size <input type="checkbox"/> Essay title color is appropriate <input type="checkbox"/> Essay title is appropriate and relevant <input type="checkbox"/> Essay title uses appropriate font <input type="checkbox"/> Essay title is 14 pt font size <input type="checkbox"/> Essay title color is appropriate <input type="checkbox"/> Essay title is appropriate and relevant <input type="checkbox"/> Essay title uses appropriate font <input type="checkbox"/> Essay title is 14 pt font size <input type="checkbox"/> Essay title color is appropriate <input type="checkbox"/> All essay margins are 1” <input type="checkbox"/> Essay is printed portrait	nutrition research and consumer choice <input type="checkbox"/> Essay is somewhat organized and easy to understand <input type="checkbox"/> Essay contains no more than one grammatical or syntax error <input type="checkbox"/> Essay uses somewhat appropriate font <input type="checkbox"/> Essay title color is somewhat appropriate <input type="checkbox"/> Essay title is somewhat appropriate and relevant <input type="checkbox"/> Essay title uses somewhat appropriate font <input type="checkbox"/> Some essay margins are 1” <input type="checkbox"/> Essay is not printed portrait	<input type="checkbox"/> Essay is not 12 pt font size <input type="checkbox"/> Essay color is not black <input type="checkbox"/> Essay is not double spaced <input type="checkbox"/> Essay title is not 14 pt font size <input type="checkbox"/> Essay title color is not appropriate <input type="checkbox"/> Essay title is not appropriate and relevant <input type="checkbox"/> Essay title uses inappropriate font <input type="checkbox"/> No essay margins are 1” <input type="checkbox"/> Essay is not printed portrait	
<b>E - Evaluate</b>	<u>10</u>	<input type="checkbox"/> Changes made to original mock up are documented and justified <input type="checkbox"/> Changes made to original mock up improve the Poster Book <input type="checkbox"/> Reflection on the Design Cycle is complete and well-thought out <input type="checkbox"/> Capstone Reflection is complete and well-thought out	<input type="checkbox"/> Most changes made to original mock up are documented and justified <input type="checkbox"/> Most changes made to original mock up improve the Poster Book <input type="checkbox"/> Reflection on the Design Cycle is adequate <input type="checkbox"/> Capstone Reflection is adequate	<input type="checkbox"/> Some changes made to original mock up are documented and justified <input type="checkbox"/> Some changes made to original mock up improve the Poster Book <input type="checkbox"/> Reflection on the Design Cycle is not complete and well-thought out <input type="checkbox"/> Capstone Reflection is not complete and well-thought out	<input type="checkbox"/> Few, if any, changes made to original mock up are documented and justified <input type="checkbox"/> Few, if any, changes made to original mock up improve the Poster Book <input type="checkbox"/> Reflection on the Design Cycle is missing <input type="checkbox"/> Capstone Reflection is missing
<b>F - Attitudes in Technology</b>	<u>5</u>	<input type="checkbox"/> Student motivated daily to complete project <input type="checkbox"/> Student possessed and used necessary materials daily to complete project <input type="checkbox"/> Student worked independently <input type="checkbox"/> Student displayed a general positive attitude <input type="checkbox"/> Student demonstrated safety when using equipment and the Internet <input type="checkbox"/> Student demonstrated cooperation daily <input type="checkbox"/> Student demonstrated respect for others daily	<input type="checkbox"/> Student usually motivated daily to complete project <input type="checkbox"/> Student usually possessed and used necessary materials daily to complete project <input type="checkbox"/> Student usually worked independently <input type="checkbox"/> Student usually displayed a general positive attitude <input type="checkbox"/> Student usually demonstrated safety when using equipment and the Internet <input type="checkbox"/> Student usually demonstrated cooperation daily <input type="checkbox"/> Student usually demonstrated respect for others daily	<input type="checkbox"/> Student rarely motivated daily to complete project <input type="checkbox"/> Student rarely possessed and used necessary materials daily to complete project <input type="checkbox"/> Student rarely worked independently <input type="checkbox"/> Student rarely displayed a general positive attitude <input type="checkbox"/> Student rarely demonstrated safety when using equipment and the Internet <input type="checkbox"/> Student rarely demonstrated cooperation daily <input type="checkbox"/> Student rarely demonstrated respect for others daily	<input type="checkbox"/> Student not motivated <input type="checkbox"/> Student did not possess necessary materials daily to complete project <input type="checkbox"/> Student did not worked independently <input type="checkbox"/> Student did not displayed a general positive attitude <input type="checkbox"/> Student did not demonstrate safety when using equipment and the Internet <input type="checkbox"/> Student did not demonstrate cooperation daily <input type="checkbox"/> Student did not demonstrate respect for others daily